Multiplier Event Madrid *We-Collab* Abstract

The European Project *We-Collab*: *Collaborative and transparent use of Learning Analytics in online university courses, valuing the learner role and exploiting advanced monitoring equipment* (*We-Collab*). Reference: 2021-1-HR01-KA220-HED-000027562, includes important activities with the purpose of strengthening consortium and providing contribution to the society. One of these activities is multiplier events, which ensure the dissemination of the collected results and their much broader extension to the target groups (students and teachers).

The topic of the Multiplier event is *Digital transformation in educative and scientific environments*, with a round table about digital transformation.

Aim of this event is to spread the news and support the results of the project. With the event we want to increase the profile of our partnership, create new opportunities to expand the Project and develop ideas for future. The goal is to invite different target groups such as teachers from primary and secondary schools, but also all other faculties and universities so that the methods can be extended to all education systems.

Co-funded by the
Erasmus+ Programme
of the European Union

WE-COLLAB

18th March, 2024
Universidad Autónoma de Madrid. Facultad de Filosofía y Letras. Salón de Actos
Calle Francisco Tomás y Valiente, 1. 28049. Madrid

9:30-10:00	Welcome & Introduction of the Event.	Speakers: ▪ Azucena Penas (PI UAM) ▪ Susana Gala (UAM) ▪ María Muelas (UAM)
10:00-10:30	Session-1: Presentation of the Project *We-Collab*, Objectives, Target Group Main Outcomes.	The Session Moderators: Azucena Penas (PI UAM) & María Muelas (UAM) Speaker/Lecturer: ▪ Maja Vujičić (Coordinator We-Collab Project, Sveuciliste U. Rijeci, Croatia)
10:30-11:30	Session-2: Project Results. Partners (Denmark, Italy, Lithuania)	The Session Moderator: Susana Gala (UAM) Partners: Denmark, Lithuania, Italy. Speakers/Lecturers: ▪ Jesper Clement (Copenhagen Business School) ▪ Gytis Cibulskis (Kaunas University of Technology) ▪ Stefano Lariccia, Fernando Martínez de Carnero, Oleg Missikoff (Universita degli Studi di Roma La Sapienza) ▪ Giovanni Toffoli (Link srl)
11:30-12:00	Coffee break	
12:00-13:00	Round Table about Digital Transformation	The Round Table Moderator: Rocío Jiménez (UAM) Speakers/Lecturers: ▪ Rocío Bartolomé (UAM) ▪ Elena Garayzábal (UAM) ▪ Rebeca Gallego (Colegio El Porvenir-Madrid) ▪ Gema María Martín Hierro (Colegio El Porvenir-Madrid)
13:00-14:30	Lunch break	
14:30-15:30	Session-3: External Speakers. Digital Transformation in the Educative and Scientific Environment	The Session Moderator: Rocío Jiménez (UAM) Speakers/Lecturers: ▪ Olga Ivanova (USAL) ▪ Alicia Silvestre (UNIZAR) ▪ Alberto Hernando (URJC) ▪ Enrique Gutiérrez Rubio (Palacký University Olomouc, Czech Republic)

15:30-16:30	Session-4: Achievements and Challenges	The Session Moderator: Isabel Solana (UNIR) Speakers/Lecturers: ▪ Antonio Moreno Sandoval (UAM) ▪ Joaquín Paredes (UAM) ▪ Isabel Solana (UNIR)
16:30-17:00	End of the Event: Discussion and Conclusion	End of the Event Moderators: Azucena Penas (PI UAM), Susana Gala (UAM), María Muelas (UAM), Rocío Jiménez (UAM) & Isabel Solana (UNIR) ▪ Speakers/Lecturers & Participants/Audience

Direction: Azucena Penas (PI UAM).

Coordination: Susana Gala (UAM); María Muelas (UAM); Isabel Solana (UNIR).

Organization: Rosa Esteban (UAM), Elena Garayzábal (UAM), Rocío Jiménez (UAM), Beatriz Méndez (UAM), Antonio Moreno (UAM), Joaquín Paredes (UAM), Marta Tordesillas (UAM).

Speakers: Maja Vujičić (Coordinator Sveuciliste U. Rijeci), Azucena Penas (PI UAM), Susana Gala (UAM), María Muelas (UAM), Jesper Clement (Copenhagen Business School), Gytis Cibulskis (Kaunas University of Technology), Stefano Lariccia (Universita degli Studi di Roma La Sapienza), Fernando Martínez de Carnero (Universita degli Studi di Roma La Sapienza), Oleg Missikoff (Universita degli Studi di Roma La Sapienza), Giovanni Toffoli (Link srl), Rocío Bartolomé (UAM), Elena Garayzábal (UAM), Rebeca Gallego (Colegio El Porvenir-Madrid), Gema María Martin Hierro (Colegio El Porvenir-Madrid), Olga Ivanova (USAL), Alicia Silvestre (UNIZAR), Alberto Hernando (URJC), Enrique Gutiérrez (Palacký University Olomouc), Antonio Moreno (UAM), Joaquín Paredes (UAM), Isabel Solana (UNIR), Rocío Jiménez (UAM).

Collaborating Institutions/Entities: Universidad Autónoma de Madrid, Sveuciliste U. Rijeci, Copenhagen Business School, Kaunas University of Technology, Universita degli Studi di Roma La Sapienza, Link srl, Colegio El Porvenir-Madrid, Universidad de Salamanca, Universidad de Zaragoza, Universidad Rey Juan Carlos, Palacký University Olomouc, Universidad Internacional de la Rioja, The Progress Time Associazione Culturale, Centro para la Divulgación del Conocimiento Universitario, Líderes y Digitales.

Proyecto: Collaborative and transparent use of Learning Analytics in online university courses, valuing the learner role and exploiting advanced monitoring equipment (We-Collab). Reference: 2021-1-HR01-KA220-HED-000027562.

Working language: English.

Link:https://us02web.zoom.us/j/87028842443?pwd=ajZMMytCeXBsZktIVW1HYTFFNCtvUT09

Access Code: **734748**

Day and Hour: **03/18/2024, 9:00 a.m. Madrid**